



The University Of Sheffield.



CITY College
An International Faculty Of The University.

**MANAGEMENT AND DIGITAL INNOVATION
MANAGEMENT OF BUSINESS INNOVATION AND TECHNOLOGY**

2017-2018

First semester

October 19 INDUCTION
October 20-22 Fundamentals in business and ICT Prof. univ. dr. Răzvan Rughiniș
November 3-5 / November 17-19 ICT for Strategic Management Dr. George Eleftherakis / Lector univ. dr. Costin Dămășaru
November 24-26 / December 8-10 Globalization and Digitization Conf univ. dr Malina Ciocea
January 12-14 / January 26-28 Strategic management in modern business Dr. Evi Mattheopoulou / Lector univ. dr. Ramona Leon

Second semester

February 23-25 / March 2-4 Entrepreneurship and innovation Dr. Panayiotis Ketikidis / Lect. univ. dr. Oana Almășan
March 30, 31 April 1 / April 13-15 Innovation management and new product development Dr. Dimitrios Nikolaidis / Lect. univ. dr. Oana Almășan
May 4-6 / May 18-20 Global virtual enterprise Dr. Thomas Lagkas / Conf. univ. dr. Mădălina Vătămănescu

September 2017

S	M	T	W	T	F	S
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October 2017

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November 2017

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December 2017

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January 2018

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February 2018

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March 2018

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April 2018

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May 2018

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June 2018

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July 2018

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August 2018

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